

Chicago Public Media.

SOUNDING BOARD MEETING

Thursday, May 4, 2017

6:00 p.m. – 8:00 p.m.

Location:

Chicago Public Media

Lifton-Rosofsky Family Community Room

AGENDA

1. Welcome & New Member Update Haley Carlson
6pm-6:05pm

2. CPM Strategy Discussion 1: Silvia Rivera
 - Vocolo Update
(Summer Activation & Events, Audience Development)
 - *This is What Chicago Sounds Like* Feedback
 - Summer Series Theme Feedback6:05pm-6:50pm

3. CPM Strategy Discussion 2: Kassie Stephenson, Jake Fenske
 - WBEZ Audience Development
 - WBEZ Events/Partnerships/Community Engagement6:50pm – 7:35pm

4. Public Comments Roundtable
7:35pm – 8pm

5. Next Meeting 8/3 6:00-8:00 p.m.